

ED LLANOS

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Top Art Director with expertise in launching design packages on top-rated broadcasts. Work on a national level to deliver assets to partners and affiliates. Highly proficient at managing multiple teams, tight deadlines, and high demand clients and projects simultaneously. Creatively focused to ever-improve brand awareness and drive value for consumer audience, advertisers and employer.

Professional Experience

Associate Project Manager , CBS NEWS Special Events

February 2007 – Present

- Project management, media asset management, troubleshooting and problem solving of graphics/post production systems for special events such as elections, sports, news, special program launches and upgrades
- Assist in software upgrades to integrate new technologies such as immersive graphics, touch screens, and virtual sets
- Maintain a track record of robust deliverables
- Focus on training and integration

Art Director CBS This Morning Saturday, CBS NEWS

February 2014 – Present

- Executed a total design re-brand for motion graphics, set design and merchandise
- Worked with sponsors to develop branding for segments and TV specials
- Assist Graphics Operations with staffing, training and coordination of Network specials and shows, such as 48 Hours, 60 Minutes, Elections etc...
- Streamlined productivity and increased departmental workflow by 75%

Assistant Art Director, CBS NEWS

September 2010 – February 2014

- Assist with management and supervision of graphics department
- Preparation, conceptualization and design of daily presentations for on-air graphics
- Advancement of designs for current events and assist in structural improvements for the workflow process

Art Director, The Early Show/ CBS Morning News

October 2000 – September 2010

- Direct management, supervision, training and leadership of graphics department
- Collaborate with Directors and Producers for layout, and production of promotional materials
- Provide art direction and design of computer graphics and animations for special promotions
- Supervise production process from creation to delivery

Motion Graphic Designer/ Consultant, The Daily Show, Comedy Central

August 2007 – August 2007

- Delivered and designed a graphics and technology overhaul in 2 weeks
- Developed style templates on Vizrt platform and trained staff

Motion Graphic Designer/ Vizrt Specialist, ABC Inc.

May 2003 – March 2007

- Spearheaded and project management of on-air graphics for all programming transitioning to Vizrt platform for network graphics
- Developed style templates on Vizrt and trained staff
- Assist management with software implementation and updates
- Enforce a uniform policy for the creation of graphics with partners and affiliates

Languages

Fluent in English and Spanish

Skills

Vizrt, Cinema 4D, Adobe Creative Suite, Avid Pro Tools-Certified audio engineer, Ableton Live Certified and Programming for Everyone (Python) Certified.